

PRODUCT CODE: ELOIRA

# Eloira

HORMONAL INTRAUTERINE SYSTEM (IUS)

HIGHLY-EFFECTIVE · REVERSIBLE · LONG-TERM · AFFORDABLE



## WHO CAN USE

**Can be used by most sexually active women:**

- Single or married women who want a highly effective long-term option for preventing pregnancy
- Have or have not had children
- Breastfeeding mothers

## WHO CANNOT USE

**Women with:**

- Current or history of breast cancer
- Liver disease or tumor
- Kidney disease or tumor
- Severe uncontrolled hypertension
- Untreated pelvic infection or cancer of the cervix or uterus

## HOW IT WORKS

- Rate-controlling membrane releases 20 µg of levonorgestrel (LNG) in the uterine cavity per day
- Thickens the mucus inside the cervix
- Inhibits sperm function
- Reduces growth of endometrial lining

## OTHER LONG ACTING CONTRACEPTIVES

### ETHERENA

*INTRAUTERINE ENABLERS (IUE)*

- Single-hand procedure
- Ergonomically designed
- 2-step operation



### SILVERLINE

*INTRAUTERINE DEVICES (IUD)*

- More options for women
- No hormone-related side effects
- Low discomfort



### LEVOPLANT™

*2-ROD HORMONAL IMPLANT*

- WHO-prequalified
- Reliable yet easy to use



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## BENEFITS FOR THE PROVIDER

- **Versatile, cost-effective solution** treats variety of conditions
- **High client satisfaction** reflected in high continuation rates
- **More affordable** than other hormonal IUDs
- **Flexible Y-frame design** easy to load and insert

## BENEFITS FOR THE PATIENT

- **Highly effective contraception** with minimal side effects due to localized hormonal concentration
- Also effective in treating effects of:
  - **Menorrhagia**: heavy or prolonged menstrual bleeding
  - **Dysmenorrhea**: painful menstrual cramping
  - **Endometriosis**: abnormal growth of endometrial tissue - causes pelvic pain
  - **Adenomyosis**: abnormal growth of uterine lining - causes pain and bleeding
  - **Anemia**: decrease in red blood cells in the bloodstream
  - **Uterine fibroids**: cellular growths in or on the uterus
- Effective **substitute for hysterectomy**:
  - 64% of women awaiting hysterectomy operation canceled after 6 months of using the hormonal IUS
  - Provides safe, quick, affordable outpatient alternative to surgery
- Does not interfere with sexual activity

## OTHER LONG ACTING CONTRACEPTIVES

### ETHERENA

INTRAUTERINE ENABLERS (IUE)

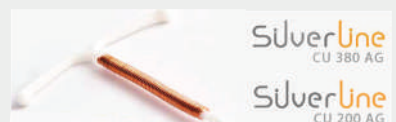
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